



Andhra Pradesh Urban Infrastructure Asset Management Limited
4th Floor, NTR Administrative Block, Pandit Nehru Bus Station, Vijayawada - 520 013 Website:
www.apurban.com

MANPOWER REQUIREMENT NOTIFICATION (MRN)

For Amaravati Development Corporation Limited (ADCL)

S. No.	Particulars	Description
1	Position	Sr. Consultant - Tourism
2	No. of Position	One (01)
3	Proposed Grade	Assistant Vice President
4	Mode (Consultant / Employee)	Employee – On a Contractual Basis
5	Academic / Professional Qualifications	<ul style="list-style-type: none"> Graduate degree in Tourism Management / Hospitality / Urban Planning / Engineering / Business Administration / or any related discipline from a recognized University/Institution Additional certifications/diplomas in Project Management / Urban Development / Public Policy will be an added advantage
6	Specific requirement	<ul style="list-style-type: none"> 25-30 years of experience in handling Tourism projects, with a proven track record in developing tourist attractions, mobilizing private investments, and implementing livable urban green spaces. The candidate must be well-versed with Government rules and procedures, with relevant experience in the Government/ Corporate sector
7	Reporting to	<ul style="list-style-type: none"> CMD, ADCL
8	Salary / Fee range	<ul style="list-style-type: none"> to be decided by ADCL Management
9	Other expectations	<ul style="list-style-type: none"> Flexibility in working hours depending on urgency of work / delivery timelines Flexibility in traveling Experience in the Tourism sector, including planning, execution, and management of large-scale tourism projects Experience in mobilizing private investments / Public-Private Partnership (PPP) projects in the tourism sector Strong familiarity with Government rules, regulations, procedures, and administrative processes. Prior experience in both Government and Corporate sector roles will be preferred. Ability to coordinate with multiple stakeholders including Government agencies, investors, consultants, and community organizations
10	Scope of Work (If taking for more than a project, then write Project wise)	<ul style="list-style-type: none"> Develop a comprehensive tourism strategy for Amaravati, integrating cultural, heritage, ecological, and recreational components Identify, conceptualize, and propose potential tourist attractions and urban green spaces to enhance livability Facilitate private sector participation and investment in tourism-related infrastructure and projects Support in preparing Detailed Project Reports (DPRs), project proposals, and investment models Assist in obtaining statutory clearances, approvals, and compliance as per Government guidelines Liaise with national and international tourism boards, private investors, and other relevant stakeholders to promote Amaravati as

		a prime tourism destination <ul style="list-style-type: none"> • Monitor, evaluate, and provide technical inputs during the implementation of tourism projects
11	Core Skills	<ul style="list-style-type: none"> • Strategic planning and project development in tourism and urban spaces. • Strong knowledge of PPP models, investment promotion, and financial structuring. • Deep understanding of Government policies, regulations, and administrative frameworks. • Excellent stakeholder management and negotiation skills. • Strong written, verbal, and presentation communication abilities. • Ability to manage multi-disciplinary teams and deliver results within defined timelines
12	Gender specific, if any	<ul style="list-style-type: none"> • Neutral
13	Location	Vijayawada, Andhra Pradesh
14	Any other point, you would like to mention	Prior exposure to government/consulting projects is desirable but not mandatory.

Note: Apply for the above said position through Standard CV Format (available at our website: www.apurban.com/careers.php) along with detailed CV and send at: jobs@apurban.in (properly mention position name in subject line)